



# NATIONAL ALLIANCE TO IMPACT THE SOCIAL DETERMINANTS OF HEALTH

The National Alliance to impact the Social Determinants of Health (NASDOH) is a group of stakeholders working to systematically and pragmatically build a common understanding of the importance of addressing social needs as part of an overall approach to health improvement and economic vitality of families and communities.

## OUR MISSION

We seek to make a material improvement in the health of individuals and communities and, through multi-sector partnerships within the national system of health, advance holistic, value-based, person-centered health care that can successfully impact the social determinants of health.

## ABOUT US

The Alliance brings together health care, public health and social services expertise, local community experience, community-convening competence, business and financial insight, technology innovation, data and analytics competencies, and policy and advocacy acumen to assess and address current regulatory frameworks, funding environments and opportunities, and practical challenges to implementing and sustaining social determinants of health efforts. We provide a bridge between sectoral efforts by engaging organizations across the national system of health and, engaging the business sector to articulate the cross-sector value proposition for addressing the social determinants of health.

### Steering Committee

Aetna  
Anthem  
Centene  
Cigna  
Funder's Forum, George Washington University  
Intermountain Healthcare

Kaiser Permanente  
National Partnership for Women and Families  
RWJ Barnabas Health  
Signify Health  
Trust for America's Health

### General Members

AltaMed Health Services  
American Heart Association  
AmeriHealth Caritas, D.C.  
Build Healthy Places  
Center for Community Investment  
deBeaumont Foundation  
Episcopal Health Foundation  
Horizon Blue Cross Blue Shield of New Jersey  
Humana  
March of Dimes

Maxim Healthcare Services  
Michigan Health Improvement Alliance n4a  
National Association of Chronic Disease Directors  
n4a  
New Jersey Innovation Institute  
New York Presbyterian  
ReThink Health  
Solera  
Trinity Health  
7wire Ventures

### Strategic Partners

BlueCross BlueShield Venture Funds/ Sandbox Industries  
Social Interventions Research and Evaluation Network

**For more information about NASDOH, contact:**

[nasdoh.org](http://nasdoh.org) | [nasdoh@leavittpartners.com](mailto:nasdoh@leavittpartners.com)

# NASDOH Principles

1. By addressing the **broad and interconnected array of factors that influence health** we can effectively help all people and communities to become and stay healthy, achieve well-being, and thrive economically.
2. Strategies that address the social determinants of health should be **developed with people and communities** and reflect their values, perspectives and preferences.
3. Meaningfully impacting health and well-being requires **multi-sectoral partnerships** across the private and public sectors.
4. The **private sector**, including employers and businesses, has an integral role to play through private-sector action, policy work, engaging in public-private partnerships, and civic leadership.
5. **Public health departments and human and social services sectors** are essential partners in efforts to address the social determinants of health and will need significant financial and human capital investments.
6. Efforts to address the social determinants of health should **build upon existing gains in the health care system** including ensuring access to affordable, quality care.
7. Successfully **transforming to a value-based health care system** requires care and payment models that address the social determinants of health.
8. **Digital strategies** should be leveraged to transform and improve health and well-being including promoting bidirectional information flow with appropriate attention to privacy, proper use, and data security as a priority in data collection, sharing, and use.
9. **Measuring the impact** of social determinants of health interventions should balance the goals and interests of sectors and affected people and communities.
10. The substantial body of successful evidence-based approaches to better integrate social determinants of health approaches into the health system can inform immediate action; however, there is a continuing **need to experiment and build the evidence base**, and for policies that encourage the development of additional evidence.

## NASDOH Work Streams

### Framing for Action

- Establish and promote an understanding of the value proposition for the U.S. to prioritize SDOH in a way that transcends partisanship, promotes inclusion of traditional and non-traditional stakeholders and partners, including the business community, and highlights the opportunity cost of inaction.
- Assist stakeholders in developing and articulating the health and value proposition for alignment and incorporation of private sector resources.

### The Policy Environment

- Support progress toward sustaining community-driven, self-articulated goals by creating policy recommendations to better align and integrate state, federal, and local resources, developing effective regulatory structures, and promoting supportive policies at the federal, state, and local level.
- Encourage private sector policy advancement aimed at addressing SDOH.

### Data and Technology Innovation

- Promote transparency of, access to, aggregation of, and integration and sharing of, appropriate data and technology across sectors to assess and address SDOH at the individual and community level.
- Harness creative leadership and business acumen to implement, assess, and advance innovative technology solutions.
- Encourage and facilitate the development of analytic tools to support building a value proposition for SDOH.

### Actionable Evidence

- Align around an approach to identifying the social needs of individuals and communities such as through assessment tools and other innovative and non-traditional methods.
- Support the spread and scale of successful models by advancing a shared approach to measurement that creates alliance-wide feedback loops for accelerating improvement and assessing intervention impact.
- Encourage identification of a set of meaningful, evidence-based metrics that will build the case for investing in social services and public health as a means towards improving health and reducing unnecessary spending on medical care.

### Community Learning Network

- Use conveners of stature to promote communication, collaboration, and synergies among existing and future efforts to address SDOH.
- Deploy process and competency-based support for community-level alliance formation that stratifies target populations, convenes key stakeholders, and aligns community resources.
- Facilitate and provide a platform for aggregation, understanding, and shared learning from local efforts, data, and experience, including local assessments of social needs, policy barriers, operational gaps, and funding needs to support growth and creation of community-driven solutions.

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